



# MADDIE AUGUSTINE

JOURNALIST  
OMAHA, NE

## CONTACT

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## SOCIAL MEDIA ACCOUNTS

TWITTER: [@MADDIEKETV](https://twitter.com/MADDIEKETV)

FACEBOOK: [MADDIE AUGUSTINE KETV](https://www.facebook.com/MADDIE.AUGUSTINE.KETV)

YOUTUBE: [MADDIE AUGUSTINE](https://www.youtube.com/MADDIE.AUGUSTINE)

## EDUCATION: MISSOURI STATE UNIVERSITY

BACHELOR OF SCIENCE IN JOURNALISM  
MARKETING MINOR

DEAN'S LIST: 8 SEMESTERS  
GPA: 3.96

## PROFILE

I am a dedicated and eager multimedia journalist at KETV Channel 7. In my short six months post graduation (May 2023) and time at KETV I have gained valuable experience that has only further improved my skills as a journalist. I know I have what it takes to continue serving the community and telling stories that make a difference, while also furthering my growth as a journalist.

## EXPERIENCE

### MULTIMEDIA JOURNALIST

KETV CHANNEL 7 | JUNE 2023-CURRENT

- Invaluable experience gathering & pitching story ideas
- Refined story telling skills - both written and visually
- Experience with handling breaking news live on air
- Increased confidence as an on-air presence
- Persistent in tracking down sources, interviews, b-roll to create the best possible end product

### KETV INTERN

OMAHA, NE | MAY 2022-AUGUST 2022

- Wrote & edited VO's, VO/SOT's, and PKGs daily
- Wrote and adjusted stories for web publishing
- Refined on-camera skills and mock live shots
- Assisted reporters with gathering interviews, b-roll footage, logging, writing scripts
- Experience with newsroom procedures and expectations
- Shadowed reporters, anchors, and producers throughout their daily assignments

### OZARKS NEWS BRIEF

MISSOURI STATE UNIVERSITY | JAN. 2022 - MAY 2022

- Produced, wrote, and live streamed weekly news broadcasts
- Performed as the anchor, producer, floor director, and video producer throughout my time on the ONB Team

### SOCIAL MEDIA MANAGER

TWIBELL PIERSON LAW FIRM | MAY 2022 - CURRENT

- Manage social media accounts with a focus on Instagram and TikTok
- Create graphics, video reels, and managed online interactions to gain coverage and following in the area
- Work with community to coordinate in-person events

### MISSOURI STATE WOMEN'S SOCCER TEAM

AUG 2019 - MAY 2023

- Not a traditional position but gained valuable skills as a collegiate student-athlete that will help in my career field
- Skills gained/refined: time-management, hitting deadlines, leadership, working well with others, balancing multiple responsibilities, ability to adapt quickly, and how to take and follow directions

## SKILLS

- Proficient in story telling and writing to visuals
- Confident on camera both in studio and in the field
- Ability to stay calm under pressure and deliver high quality news
- Well-versed operating Sony XD Cam
- Proficient working on Adobe Premier CC
- Proficient in interacting with new people, gaining trust for stories and asking the hard questions when necessary
- Experience with ENPS, BitCentral, and CNN Newsource
- Training as anchor, producer, floor director, and video producer

## RELEVANT CLASSES

### BROADCAST PERFORMANCE & ELECTRONIC NEWS GATHERING

- Pitched stories, wrote and planned out sequences and scripts
- Identified and interviewed all sources
- Filmed and edited full news packages
- Perfected on-air stand-ups
- Stuck to strict deadlines